



Maharashtra Education society's  
Institute of Management and Career Courses (IMCC), Pune


A.Y. 2017-18

Summary Report - Activities Under MoU

Summary Report for Activities Under MoU carried out by the Institution during AY. 2017-18.

Activities under MoU with DeAsra Foundation (From Date: 13th Jan 2016 To Date: 13th Jan 2019 )				
Sr	Title	Activity Date	No of Participants	Type
1	Golden rules of good finance management	28th Sept 2017	64	Guest Lecture



  
Dr. Santosh Deshpande  
Director

## MEMORANDUM OF UNDERSTANDING

### **Preamble:**

The role of entrepreneurship as the driving force of economic growth is well respected the world over. Entrepreneurs shape the economic destiny of nations by creating wealth and employment, offering products and services and generating taxes for governments. Most of the studies on the role of entrepreneurship in economic growth suggest that there is a strong relationship between the level of entrepreneurial activities in a region and its rate of economic growth (Carree and Thurik, 1998 and 2002).

### **deAsra Foundation:**

Dr. Anand Deshpande, a Founder of deAsra Foundation well-recognized this gap in the collective effort and necessity to join all the control points which may in-turn result in establishing an ecosystem to promote entrepreneurial culture, develop entrepreneurs & help them to nourish their sustainable enterprises. To address this gap Dr. Deshpande promoted a not for profit company registered under Section 25 namely deAsra Foundation to contribute to social welfare by enabling entrepreneurship, which would in turn create employment opportunities. deAsra's target is to generate 1,00,000 jobs in the next five years (2014-2015 to 2019-2020) by facilitating the creation of 25000 enterprises grouped into 250 Business types, with 100 Businesses of each type, each employing an average of 4 people per Business. Partnerships with financial institutions, skill development & training institutes, is a main component of the strategy of deAsra to achieve this target. As per this strategy, deAsra Foundation proposed, Pune to join hands to achieve their target.

### **Institute of Management and career courses:**

IMCC is a premier Management Institute, which is recognized by SPPU & Approved by AICTE New Delhi to conduct MCA programme. IMCC also conducts other University Affiliated courses such as MPM, MCM, PGDBM & VBS.

IMCC is recognised Ph.D. Research Centre under the Faculty of Management, SPPU. IMCC has 30 years standing & it is well-known for conducive educational atmosphere. IMCC focuses on the all-round development of its students.

Thus, apart from excellence in academics, students develop their inner potential by way of active participation in co-curricular & extra-curricular activities. IMCC has developed excellent rapport with Industry by way of Guest Lectures, Seminars, Workshops, Industrial Visits & Placements.

Alumni Association Network is being strengthened. More than 500 students of IMCC are working on vantage positions in Industry in countries like USA, UK, Canada, Germany & Japan.

## **BETWEEN**

Maharashtra Education Society's Institute of Management and Career Courses (IMCC), Pune having its registered office at 131, Mayur Colony, Kothrud, Pune - 411038 represented by DR. V. H. Inamdar hereinafter referred to as IMCC (which expression shall unless repugnant, include its assigns, and authorized representatives..... Party of the first part

AND

deAsra Foundation, a not for profit company registered under Section 25 of the Companies Act 1956, having its registered office at 101, Vanashree Apartment, 94/20 Erandwane, Prabhat Road, Lane No. 11, Pune - 411004 represented by its CEO, Ms. Pradnya Godbole, hereinafter referred to as deAsra (which expression shall unless repugnant include its assigns and authorized representatives). ...Part / of the second part

Objectives: In accordance with the mutual desire to promote cooperation between IMCC and deAsra, parties are entering into a formal agreement in the form of MOU with the objective of promoting entrepreneurship.

The main objectives of the association are,

1. Building entrepreneurial culture
2. Promoting entrepreneurship
3. Identifying and selecting those who can be developed into entrepreneurs.
4. Developing their entrepreneurial capabilities, domain & business skills;

Following are the terms and conditions of the agreement:

- deAsra to collaborate with IMCC to promote self-employment and help students aspiring to set up their own businesses.
  - IMCC to share course schedule and invite deAsra to present to students at the concluding session of these courses including IICA certification program in Entrepreneurial Innovation.
  - deAsra to provide such aspiring students guidance to develop a viable business plan, facilitate funding & registrations, and help with set up and execution.
  - IMCC to provide controlled access to alumni and current students nearing the end of their courses from various courses being conducted by the Institute. However, institute will not share alumni database and list of current students.
  - IMCC Institute to invite deAsra to participate in any events or seminars being carried out to promote self-employment for current students or alumni.
  - IMCC will consider subscribing suitable no. copies of deAsra magazine "Yashasvi Udyojak".
  - IMCC will allow displaying of deAsra posters/banners within premises of their institutes
  - Whenever the candidate's profile is found appropriate by deAsra, the same candidate may be referred to IMCC for IICA certification program in Entrepreneurial Innovation. Final decision of admission for the above course will be with the candidate
1. Each party would bear its own expenses and cost incurred in connection with all the activities relating to the MOU. Any exception to this clause would be based on prior written consent of both the parties.
  2. Confidentiality: In terms of this MOU, either party will acquire or develop confidential and proprietary information concerning the other's customer and its dealings and methods of dealings with its existing and prospective customers and will develop relationships of special trust and confidence with existing and prospective customers and employees of the other (collectively "Confidential Matter"). Parties agree that such Confidential Matter is for the other party's exclusive benefit and that, either party will not directly or indirectly use or disclose any Confidential Matter, except for specified purpose. Receiving party shall use the Confidential


Matter of the other party only to its employees, directors and advisors on a "need to know" basis. Disclosing party does not give any warranty for accuracy or completeness of Confidential Matter. Upon the termination of this MOU, receiving party will promptly return all the Confidential Matter to the disclosing party. The confidentiality obligations stated herein shall survive for two (2) years after termination of this MOU. The obligations contained in this Clause shall not apply to information in public domain or to information received from a third party without restrictions or to information developed independently or is in possession of the receiving party.

3. Relationship of parties: Relationship between the parties to this MOU is that of an independent contractor, and nothing in this MOU will be construed to create a joint partnership, agency, or employer-employee relationship. Parties have the sole obligation to (i) comply with applicable laws and (ii) supervise, manage, contract, direct, procure, perform or cause to be performed its obligations set forth in this MOU, except as otherwise agreed upon by the parties. Neither party has an authority to make any commitment or representation for and on behalf of the other party under this MOU.
4. Subcontract/Assignment: Neither party shall assign, subcontract or otherwise transfer its rights or obligations under this MOU without prior written consent of the other party, which will not be unreasonably withheld.
5. Limitation Of Liability: NEITHER PARTY SHALL BE LIABLE TO THE OTHER FOR ANY INDIRECT, SPECIAL, CONSEQUENTIAL OR INCIDENTAL DAMAGES HOWEVER CAUSED, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE TOTAL LIABILITY OF EITHER PARTY ARISING UNDER THIS MOU SHALL NOT EXCEED RUPEES TEN THOUSAND EQUIVALENT.
6. Governing Laws and Arbitration: This MOU shall be construed and governed by the laws of India. Any controversy or claim arising out of or related to this MOU, or breach thereof, shall be settled by arbitration, to be held in Pune, India in accordance with the rules of the Arbitration and Conciliation Act, 1996 and the decision of the arbitrator shall be binding on the parties.
7. The term of this MOU shall commence on the Effective Date and shall continue until the expiry of 3 years from the Effective Date. This agreement will have to be mutually renewed by both the Parties as per need basis. Either Party may terminate this MOU by giving thirty (30) days written notice to the other Party.
8. Parties agree that the relationship contemplated herein shall be non-exclusive. This MOU may not be extended, amended, or superseded except in writing between the parties. This MOU may be executed in one or more counterparts (including scanned copies), which taken together shall constitute single MOU.

IN WITNESS THEREOF, the parties hereto have caused this MOU to be duly executed as of the day and year first written above.


Accepted

For MES<sup>1</sup> Institute of Management and Career Courses

  
Dr. V. H. Namdar  
Director

Accepted

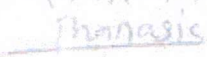
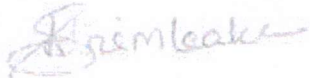
For deAsra Foundation, Pune

  
Ms. Pradnya Godbole  
CEO

Place : Pune

Date : 13<sup>th</sup> January 20<sup>18</sup>

Witnesses:

- Name : Dr (Mrs) Manasi Bhatte  
Address : Associate Professor SMCC, 134, Mayur Colony, Kothrud, Pune-411038  
Signature : 
- Name : Mrs. Supriya A Trimbake  
Address : 103/6 Mayur Colony, Kothrud Pune-411038  
Signature : 



Maharashtra Education society's  
Institute of Management and Career Courses (IMCC), Pune

A.Y. 2017-18

**NOTICE**

**Date:** 20 September 2017

**Guest Session**

**Details of Guest Session:**


Guest Session is organized on **“Golden rules of good finance management”**  
Under the collaboration with **DeAsra Foundation**

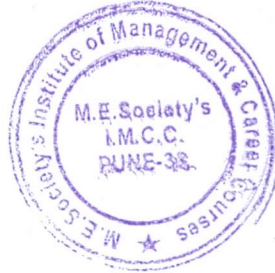
**Details of Meeting:**

**Date : 28 September 2017**  
**Time : 5.00pm to 7.00 pm**  
**Venue : MES Auditorium, IMCC Campus, Pune**  
**Speaker- Dr. Anil Lamba**

Please occupy your seats 15 minutes before the commencement of the session.

  
**Dr. Manasi Bhate**  
**Coordinator**

  
**Dr. Santosh Deshpande**  
**Director**





Maharashtra Education society's  
Institute of Management and Career Courses (IMCC), Pune

A.Y. 2017-2018

**Golden Rules of Good Finance Management**

**Date – 28 September 2017**  
**Time – 5.00pm to 7.00 pm**  
**Venue- MES Auditorium, IMCC Campus, Pune**

**Speaker- Dr. Anil Lamba**

The deAsra team had organized an enriching workshop for new and existing small business owners. We are very proud to be associated with Dr. Anil Lamba, a renowned Chartered Accountant and author of the best-selling book, 'Romancing the Balance Sheet'. In this session, he explained his two golden rules of good finance management. His promise is that if entrepreneurs follow these two golden rules, then they will not only be able to avoid most of the financial mismanagement related problems, but also help in flourishing their business!



Students asking queries

*Manasi*

**Dr Manasi Bhate**  
Head, Training and Placement Cell

*Santosh*

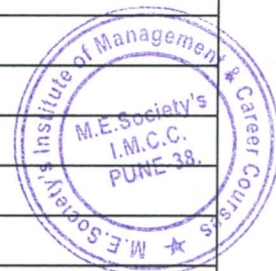
**Dr Santosh Deshpande**  
Director, IMCC

List of Participants: Attached



**MES' Institute of Management and Career Courses (IMCC), Pune****(A.Y. 2017-18)****Attendance**

<b>Programme</b>	<b>MCA</b>
<b>Topic</b>	<b>Golden rules of good finance management</b>
<b>Speaker</b>	<b>Dr Anil Lamba</b>
<b>Date</b>	<b>28-Sep-17</b>
<b>Sr. No.</b>	<b>Name of Student</b>
1	RAHATKAR SHUBHAM B.
2	RAHUL RANJAN
3	SHAH DIVYA M.
4	SHAH REENA H.
5	SHINDE MEHUL S.
6	SHINDE SHANTANU S.
7	GAWALI SWATI S.
8	SAWANT AJAY P.
9	SAWANT SHUBHAM K.
10	SENGAONKAR TEJASWINI S.
11	SHAH MEGH N.
12	SHENDE KSHITIJ S.
13	SHINDE AKASH S.
14	SINGH NAUNIDH L.
15	SONAWANE SUMIT S.
16	SONAWANE SURAJ D.
17	TALATHI MEGHA R.
18	KUKADE ADVAIT A.
19	KULKARNI APURVA A.
20	KUMTHEKAR YASH S.
21	LONKAR SHATAKSHI P.
22	SINGH AMAN V.
23	THADHANI KARAN I.
24	FIRKE SHAILENDRA D.
25	GADWE SAMIKSHA K.
26	GAIKWAD POONAM R.
27	GHARE APURVA R.
28	GOKHALE KALYANI V.
29	CHIMAN ASHOK G.
30	DASWEKAR ADITYA S.





31	DATAR ANUJ S.
32	DESHPANDE ANAND V.
33	DESHPANDE SAYALI H.
34	DOIPHODE RUTURAJ S.
35	GAIKWAD SHASHANK V.
36	MAPARI SAMEER S.
37	MEHETRE SHUBHAM S.
38	MISHRA KOMAL S.
39	MUTALIK VARUN S.
40	NALAWADE POONAM R.
41	NANDGAONKAR MIHIR V.
42	OVHAL SNEHA P.
43	PAGARE SWAPNIL B.
44	PANDHARI CHINMAY D.
45	PANDIT PRATIK P.
46	PARDESHI KAJAL D.
47	GUTHALE AMUL B.
48	JADHAV BHARATI A.
49	JADHAV NABHA B.
50	KARANDE ARTI V.
51	KHARE SATYAVRAT P.
52	KOKARE SWAPNIL B.
53	KULKARNI CHAITANYA C.
54	NARANGI MOUSIN A. R.
55	NARKHEDE PRATIK V.
56	NIKAM SUNIL S.
57	PARHAD GANESH F.
58	PARHAD RAM L.
59	PATIL PALLAVI M.
60	PATIL RASIKA S.
61	PATVE AAQIB I.
62	PIMPARE NAYAN V.
63	SAMBOD GOVIND M.
64	SANUNGALE ASHWINI A.

*Manasi*

**Dr. Manasi Bhate**

Head, Training and Placement Cell

*Santosh*

**Dr. Santosh Deshpande**

Director



## Contact

[www.linkedin.com/in/anil-lamba](http://www.linkedin.com/in/anil-lamba)  
(LinkedIn)

## Top Skills

Teaching

Private Sector

Coaching

## Publications

Anil Lamba on Finance

Figure Out The World Of Figures

Flirting with Stocks

Financial Affairs of the Common Man

Eye on the Bottom Line

# Anil Lamba

Financial literacy activist, international corporate trainer and bestselling author of 'Romancing the Balance Sheet,' 'Flirting with Stocks,' 'Eye on the Bottom Line,' and 'Financial Affairs of the Common Man.'

Maharashtra

## Summary

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's finance training programs are held internationally, with a client list exceeding 3000 large and medium sized corporations spread across several countries including India, the USA, and in Europe, Russia, Africa, the Middle-East and the Far-East.

He has done pioneering work in the field of eLearning and online training and has introduced two series of videos: 1) Figure Out The World Of Figures and 2) Anil Lamba on Finance.

His bestselling books include 'Romancing the Balance Sheet'

'Flirting with Stocks'

'Eye on the Bottom Line' and

'Financial Affairs of the Common Man'

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## Experience

Lamcon Finance & Management Services Pvt Ltd

Director

May 1990 - Present (32 years 3 months)

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programs are held internationally, with a client list exceeding 1000 large and medium sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

He has conceptualized, and is actively engaged in the implementation of, 'Financial Literacy for All', a movement towards creating a financially intelligent India.

With over two decades of experience in training and consulting in finance, Dr Anil Lamba has created and developed a series of training videos titled 'Figure Out the World of Figures', and has done pioneering work in distance education and e-learning.

He has also written several books and over one thousand articles. His latest book, 'Romancing the Balance Sheet' is currently making waves.

Lamcon is currently engaged in taking all its training activities online. 'Finance Edge' a new series of 18 videos have been produced for broadcast using TV and IPTV, a series of e-books and enhanced ebooks are being developed and 'apps' are being created for delivering education using mobile devices .

Lamcon School of Management Pvt Ltd

Director

1994 - Present (28 years)

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## Education

Institute of Chartered Accountants of India

FCA, Chartered Accountancy

Ness Wadia

Bachelor of Commerce (B.Com.)

Symbiosis Law College

LLB, Law

University of Pune

Doctor of Philosophy (Ph.D.), Taxation