Best Practice

Title of the Practice

Institute - Industry Connect

Objectives of the Practice

By implementing the above practice, the Institute aims to achieve the following objectives :

1. Establish effective dialogue with the industry.

2. Improve content designing and delivery through industry involvement and guidance.

3. Develop better technical and professional insights on curriculum.

4. Making students aware of cutting edge technologies and latest trends.

5. Industry driven project guidance for students through alumni.

6. Excellent placement ratio per year.

The Context

To be in touch with the industry is the need of any academic institute because industry is the primary consumer of the students that the Institute produces after completion of the academic programme(s). Being strongly associated with the industry helps the Institute in identifying areas of improvement and makes it better in approaching academic milestones. Extensive industry connect adds input to better teaching-learning processes, creates awareness among the students about the environment of industry, provides real practical knowledge to students and gives them self-confidence. It also helps in analysing academics from different angles thus making the course delivery more interesting and contemporary for faculty members as well as students.

The Practice

Institute has outlined following avenues to establish connections with industry.

1. **<u>Industry Contribution</u>** - To make course content relevant with the current trends in the industry the Institute invites industry counterparts in fine tuning course curriculum and identifying ways of delivering contents effectively. Industry experts are involved in course delivery, course execution and conducting training for students on advanced technologies. Typically, industry counterparts are encouraged to sign a MoU with the institute for smooth execution of any/all above activities.

Course content discussion with Datametica

MoU signing with Soham Dadarkar Academy

2. **Project guidance** - Alumni working in various domains of the industry are encouraged to provide project guidance to current students. This helps in better understanding of industry practices within the student community and strengthens alumni connections of the institute. Regular project meetings are held for the students to interact with project mentors and get their inputs.

Project Guidance by Industry Experts

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3. **<u>Guest speakers and participants in HR Meets -</u>** Institute organises HR meet annually to interact with eminent industry leaders and representatives and understand their perspective. It also helps in identifying gaps in academic practices and curriculum and reveals ways of bridging these gaps. This platform gives excellent opportunities to the students of the institute to mingle with industry guests and expand their professional network.
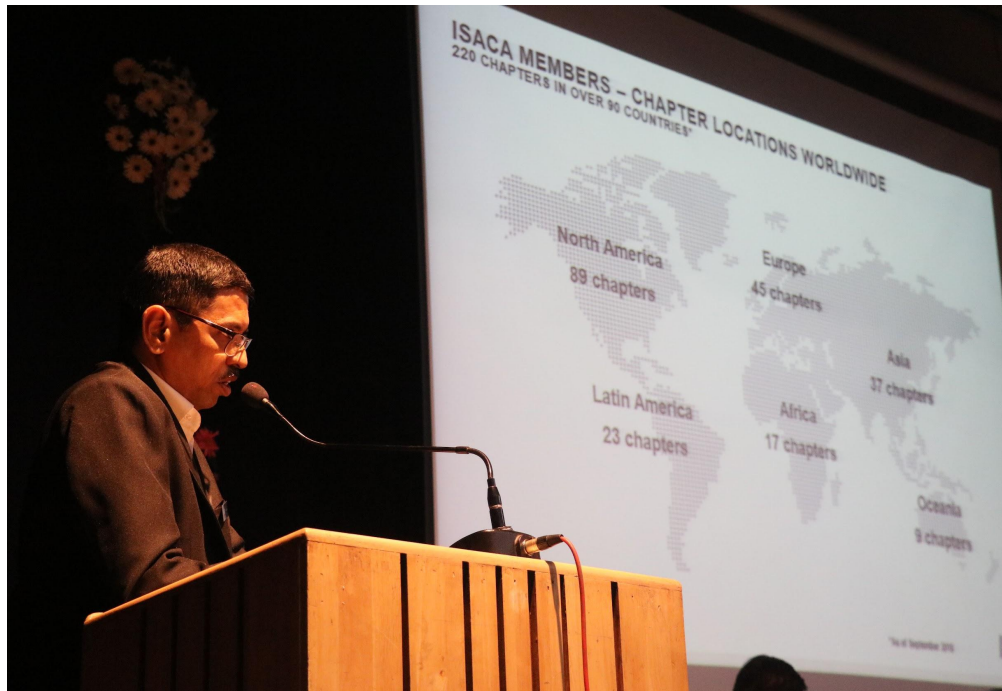
Brainstorming session during HR Meet

Illustrious panel of HR Meet

Illustrious panel of HR Meet

4. **Expert Talks -** Inviting subject matter experts from the industry to deliver lectures for the students is an effective way to have a dialogue with them. Students benefit by getting to know about the latest trends within the industry and get motivated to become as successful as the guest speakers.
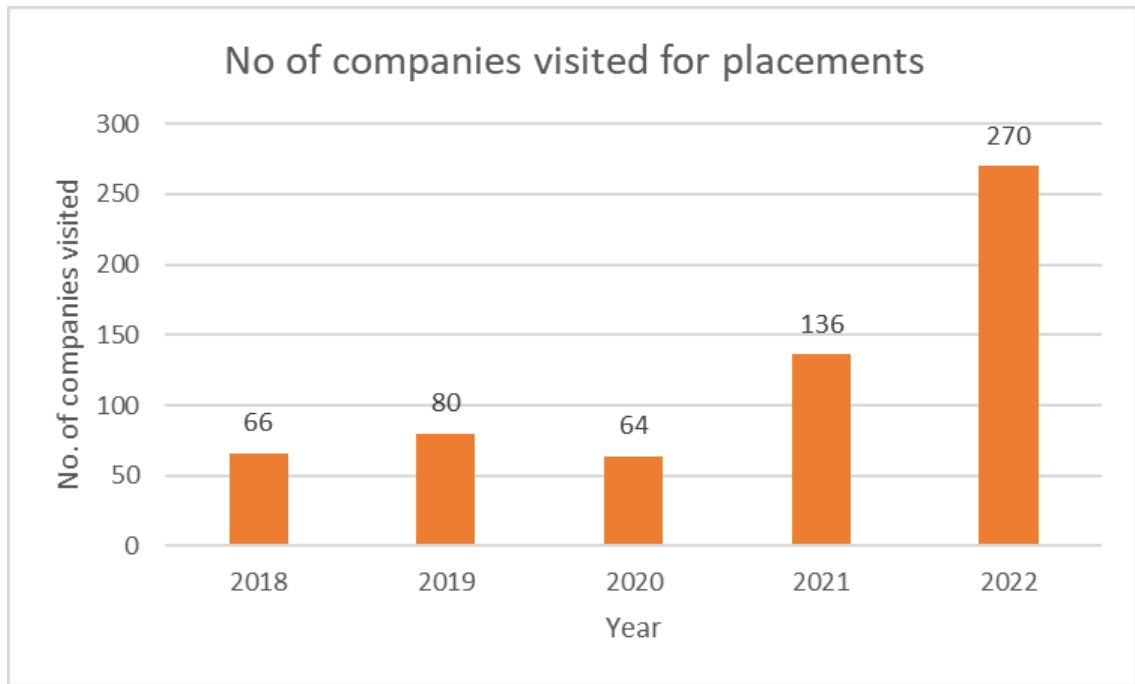
Industry experts interacting

The above means of interactions with the industry helps the Training and Placement department of the Institute in getting better and better placement opportunities for the students for each batch.

Evidence of Success

- Each year the Institute signs MoU with different Industry partners for effectiveness in course delivery and training. Current MoU partners are
    - ❖ Deasra foundation
    - ❖ Unik systech solutions
    - ❖ DSK Technologies
    - ❖ Skill Metrix
    - ❖ Deshpee Internet Pvt. Ltd
    - ❖ Quick Heal Foundation
    - ❖ Skill Factory Learning Pvt Ltd
    - ❖ Harbinger
    - ❖ Rubicon/Fuel
    - ❖ Soham Dadarkar Academy
    - ❖ Deshpee Internet Pvt. Ltd
    - ❖ Kovid Bio Analytics
    - ❖ Veritas
    - ❖ Unicus Skill Development Center
    - ❖ DataMetica
- Effective planning and delivery of Open Courses through Industry tie-ups.
- Students are aware about cutting edge technologies. The knowledge of these is used in project development by the students.
- Students get opportunities to work on live projects in the Industry during the execution of the programme.
- Better placement of students - With each batch more and more students are placed in different organizations as they are well prepared for facing the industry and taking on challenges in the professional world.

No of companies visited for placements

- Previously placed students perform well professionally as a result of the academic culture of the Institute inculcated within them during the tenure of their programme at the Institute.

Problems Encountered and Resources Required

- Inflexible semester duration limits students to undertake full fledged live projects for the Industry and participate in industry allied activities.

- To be able to connect with more organizations and encourage them to become partners in the Institute's academic activities.